

HYBEAM

HYBRID WORK AND LEARNINGS SPACES



The Problem

The Hybrid-Working Paradox

80%

prefer hybrid
work

HYBRID GAP
Lack of...



71%

find hybrid
workshops stressful

Behind the Problem



„Code IT Solutions“



Software Solutions



HQ in Germany with global branches



200 Employees



€50 million annual revenue



➤ **17%** lost working time

➤ **1 month** of project delay per year

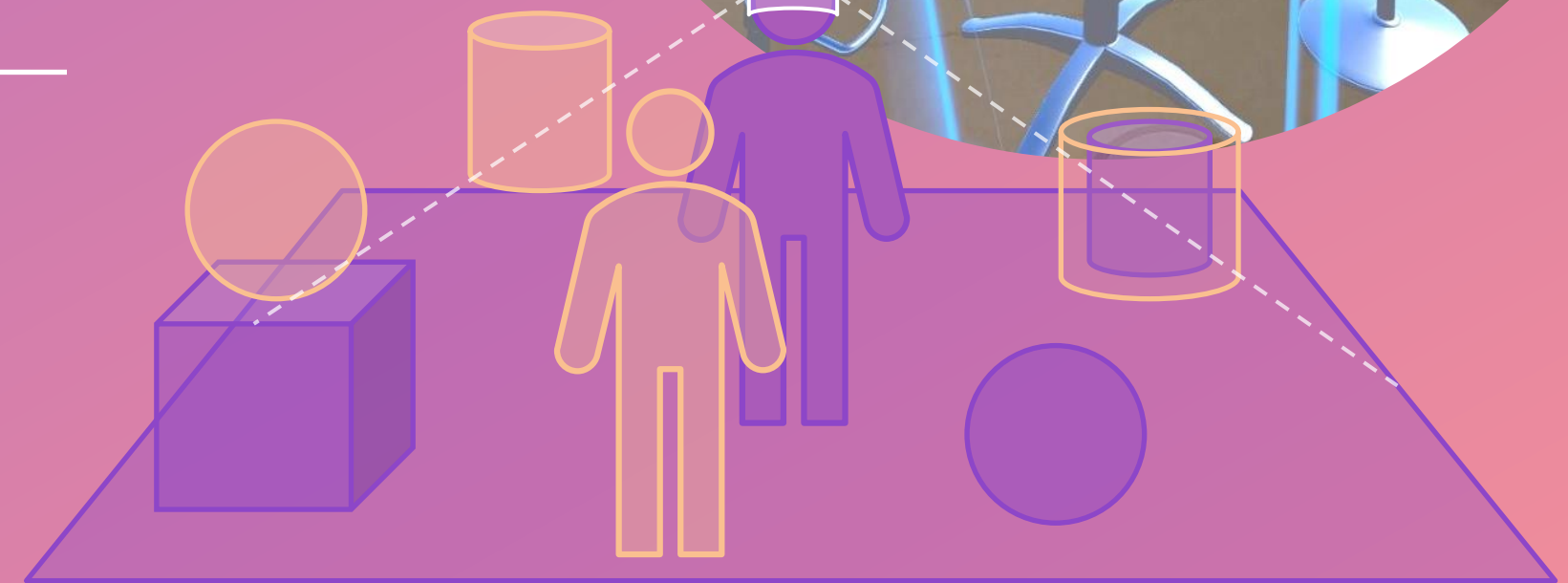
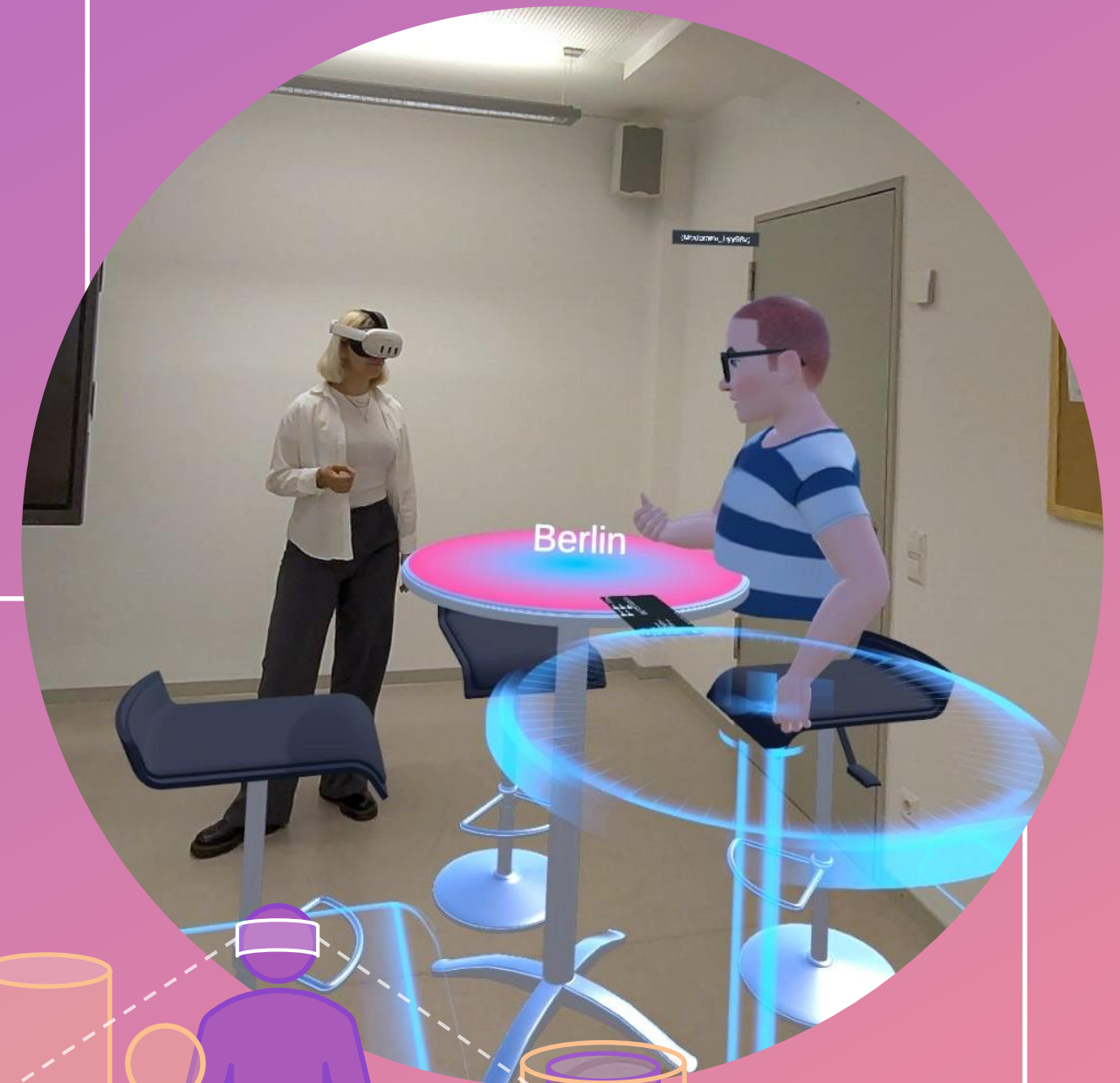
➤ **10x higher** employee turnover rate

€3 million higher costs & 6% revenue loss

Our Solution

A Mixed Reality Software for hybrid Workshop rooms

Using mixed reality headsets, participants can see the other physical and digital participants on site as avatars and modify the space with virtual objects.



Proof of concept



Multi-Hybrid-Paneltalk at the LEARNTEC in Karlsruhe & the University:Future Festival in Berlin



Case 1

Hybride Trainings zu Hochvoltbatterien



- 3D-gerätem
Darstellung der
Hochvoltbatterie
- 3D-gerätem
Darstellung der
Hochvoltbatterie
- 3D-gerätem
Darstellung der
Hochvoltbatterie

(ikryl)

Warum ist
es wichtig die Zukunft der Arbeit zu
verstehen und zu gestalten?

Karlsruhe

Usecases



Design Thinking

...are creative, user-centered processes in which interdisciplinary teams develop innovative solutions for complex problems through iterative phases.



Processes & Visualization

...happen in collaborative sessions where teams challenge existing processes, develop new concepts, and map out the entire workflow.



Strategy Workshops

...are structured workshops where leaders and teams collaboratively define long-term goals, make decisions, and develop action plans to shape the future direction of the company.

Business Model

Are Mixed Reality Headsets implemented?

YES

NO

1

Experience

Insight into the possibilities with limited objects and functions

once

29€

0

Workshop

Knowledge sharing and testing of Hardware and Software "Experience"

2 hours

389€

1

Setup Support

Guidance on hardware by HYBEAM and partners (Schenker Solutions & kabetec)

e.g. 1 Meta Quest 3

purchase 550€

rent (3 days) 158€

2

License

Use of the hybrid space with all library functions and objects

account & month

79€

3

Custom

The interface and objects are customized to the company

Development month

33k€

Why now?

from today

Meta Quest 3
515g, 104° FoV
550€



and tomorrow

Snapchat Spectacles
226g, 46° FoV
DevKit: 110€/month



to the next years

Meta Orion,
98g, 70° FoV
???€

Roadmap

2024

June



Multi-Hybrid-Paneltalk with HYBEAM prototype

September



HHL Digital Space Programm

November



Start of EXIST funding



Workshop at Agentur für Arbeit

2025

January



Room profil (Key Features & Objects)

February &
March



Development of MVP with BEAM-Board

April



Costumer Interviews & Usecase Hackathon

May



Booth @New Work Evolution 2025 in Karlsruhe



Co-creation of annual congress *TraWeBa*

June



Test cyclus 1 with pilot costumer *Kopfarbeit*

EXIST-Scholarship until October 2025

Die Fachmesse für moderne Arbeitswelten

Wir sind dabei!

Halle 3

Stand 3.Inno5



Sichere dir dein Gratis-Ticket
zur Messe – mit Code: mT5Ec

new WORK
EVOLUTION

6. – 8. Mai 2025
Messe Karlsruhe

HYBEAM Team



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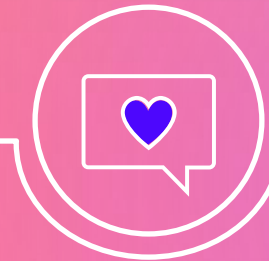
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Founder of GLD NWX



Alexander Seyfert

Founder of Flume AI


Our pilot costumers




kopfarbeit.

Hardware partners





We want to create a ***space for hybrid workshops*** where everyone can ***interact equally, no one is forgotten***, and social interaction is promoted, ***regardless of whether you are*** – in the office or at home.



HYBEAM

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 **HYBEAM**  **hybeam.io**

Join us and turn our
vision from virtual to reality.



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SCAN ME



UNIVERSITÄT
LEIPZIG

Gefördert durch:



Bundesministerium
für Wirtschaft
und Klimaschutz

aufgrund eines Beschlusses
des Deutschen Bundestages

eXIST

sept
small enterprise promotion + training

Smile
die Gründungsinitiative
an der Universität Leipzig



Kofinanziert von der
Europäischen Union



Diese Maßnahme wird mitfinanziert durch
Steuermittel auf der Grundlage des vom
Sächsischen Landtag beschlossenen Haushaltes.



HHL
DIGITAL SPACE
THE DIGITAL TRANSFORMATION PLATFORM