HYBEAM

HYBRID WORK AND LEARNINGSPACES

Sächsische Innovationsbörse „EdTech“

Annika Augner, Jonathan Müller & Lily Kruse

The Problem

The Hybrid-Working Paradox

80%

prefer hybrid work

HYBRID GAP

Lack of...

71%

find hybrid workshops stressful

Barco Clickshare (2022) with n= 3909

Behind the Problem

ICT - Information & Communication Technology

„Code IT Solutions“

Software Solutions

HQ in Germany with global branches

200 Employees

€50 million annual revenue

17% lost working time

1 month of project delay per year

10x higher employee turnover rate

€3 million higher costs & 6% revenue loss

Our Solution

A Mixed Reality Software for hybrid Workshop rooms

Using mixed reality headsets, participants can see the other physical and digital participants on site as avatars and modify the space with virtual objects.

Proof of concept

Multi-Hybrid-Paneltalk at the LEARNTEC in Karlsruhe & the University:Future Festival in Berlin

(likryi)
ecase 1
ride Trainings zu Hochvolt
Karlsruhe

Usecases

Design Thinking

...are creative, user-centered processes in which interdisciplinary teams develop innovative solutions for complex problems through iterative phases.

Processes & Visualization

...happen in collaborative sessions where teams challenge existing processes, develop new concepts, and map out the entire workflow.

Strategy Workshops

...are structured workshops where leaders and teams collaboratively define long-term goals, make decisions, and develop action plans to shape the future direction of the company.

Business Model

Are Mixed Reality Headsets implemented?

YES

NO

0 Workshop

Knowledge sharing and testing of Hardware and Software “Experience”

2 hours

389€

1 Setup Support

Guidance on hardware by HYBEAM and partners (Schenker Solutions & kabetec)

e.g. 1 Meta Quest 3

purchase **550€**

rent (3 days) **158€**

1 Experience

Insight into the possibilities with limited objects and functions

once

29€

2 License

Use of the hybrid space with all library functions and objects

account & month

79€

3 Custom

The interface and objects are customized to the company

Development month

33k€

Why now?

from today
Meta Quest 3
515g, 104° FoV
550€

and tomorrow
Snapchat Spectacles
226g, 46° FoV
DevKit: 110€/month

to the next years
Meta Orion,
98g, 70° FoV
???€

Roadmap

2024

- June — Multi-Hybrid-Paneltalk with HYBEAM prototype
- September — HHL Digital Space Programm
- November — Start of EXIST funding
- Workshop at Agentur für Arbeit

2025

- January — Room profil (Key Features & Objects)
- February & March — Development of MVP with BEAM-Board
- April — Costumer Interviews & Usecase Hackathon
- May — **Booth** @New Work Evolution 2025 in Karlsruhe
- Co-creation of annual congress *TraWeBa*
- June — Test cyclus 1 with pilot costumer *Kopfarbeit*

EXIST-Scholarship until October 2025

HYBEAM Team

Annika Augner

B. A. Insurance Sector
soon M. Sc. BA & Marketing

- Finance
- Marketing & Sales
- Investor Relations

Lily Kruse

M. A. Talent research
and skill development

- Business Development
- People & Culture
- Product Management

Jonathan Müller

M. Sc. Applied
Computer Science

- Technical Development
- UX/UI Design
- Product Strategy

Prof. Dr. Roland Happ
Vocational Education

Prof. Rolf Kruse
Digital Media & XR

Franziska Weser
Founder of Heartucate

Janet Schaer
Founder of GLD NWX

Alexander Seyfert
Founder of Flume AI

Our pilot costumers

.CPC

TE connectivity

kopfarbeit.

Hardware partners

SCHENKER SOLUTIONS

kabetec Virtual Reality Solutions

*We want to create a **space for hybrid workshops** where everyone can **interact equally, no one is forgotten**, and social interaction is promoted, **regardless of whether you are** – in the office or at home.*

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HYBEAM hybeam.io

Join us and turn our vision from virtual to reality.

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UNIVERSITÄT LEIPZIG

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EXIST

sept small enterprise promotion + training

Smile die Gründungsinitiative an der Universität Leipzig

Kofinanziert von der Europäischen Union

Diese Maßnahme wird mitfinanziert durch Steuermittel auf der Grundlage des vom Sächsischen Landtag beschlossenen Haushaltes.

HHL DIGITAL SPACE
THE DIGITAL TRANSFORMATION PLATFORM