



# GalaxEra

Unlocking Green Energy Knowledge

Sächsische Innovationskonferenz

25. Juni 2025



This project is co-financed from tax revenues on the basis of the budget adopted by the Saxon State Parliament.





**THE STATUS QUO HAS FAILED**

**Knowledge trapped in  
silos is the real barrier  
to transformation.**

**Not missing talent.**

#UNLOCKKNOWLEDGE



NO STANDARD, LIMITED SKILLS

# Knowledge Silos Hinder Energy Transformation



## Search Engines

### Wasting time instead of learning

#### Unstructured & unreliable

Endless results, but no validated insights

#### Lacks context

Information isn't industry-specific or immediately actionable



## Standard Courses

### Learning at the wrong time

#### Too slow & inflexible

Knowledge is delivered too late to be useful

#### No real-world transfer

Theoretical learning without direct application



## Human Consulting

### Expensive & limited

#### High costs

Experts are scarce, expensive, and not scalable

#### Repetitive inefficiencies

The same questions get asked over and over



## Isolated Systems

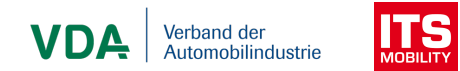
### Knowledge silos block progress

#### No central access

Critical knowledge is stuck in PDFs, internal wikis, or people's heads

#### Missed innovations

Lack of knowledge leads to bad decisions & lost opportunities



**"We've discovered the urgency of efficient dissemination of knowledge during >20 years in renewable energy from start-up to corporate."**

Dr. Jörn Seebode & Tom George, Co-Founders



\* Source: McKinsey



LIKE BLOOMBERG, COURSERA &amp; TÜV IN ONE SHOP

# The Smart Way to Transform and Save \$\$\$



## Existing knowledge

Content & documents  
Expert knowledge  
From training providers  
Mandatory trainings

ADD-ON

## Nano-Learnings

Innovative, tiny e-learnings which fit the daily workflows of users. Transfer of high-quality knowledge in an interactive and curated fashion – ready for Metaverse.

COMING SOON

## Digital Human Assistant

The Digital Human Assistant provides personalized guidance, tailoring content to user needs for seamless learning – ready for Metaverse.

INNOVATION

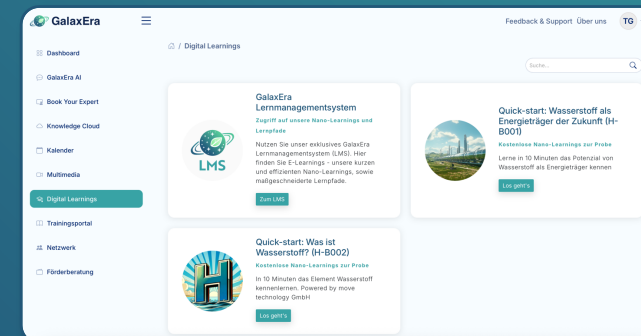
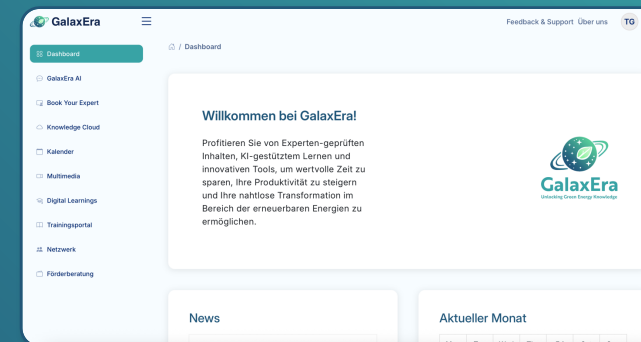
## GalaxEra AI

GalaxEra AI delivers precise, industry-specific insights, ensuring fast and efficient access to validated knowledge



## Knowledge as a Service (KaaS)

#KNOWLEDGE HUB



## Search Engines

KaaS

No more searching



## Standard Courses

Nano-Learnings

Learning in real time



## Human Consulting

AI-powered Knowledge

Best-in-class consulting



## Isolated Systems

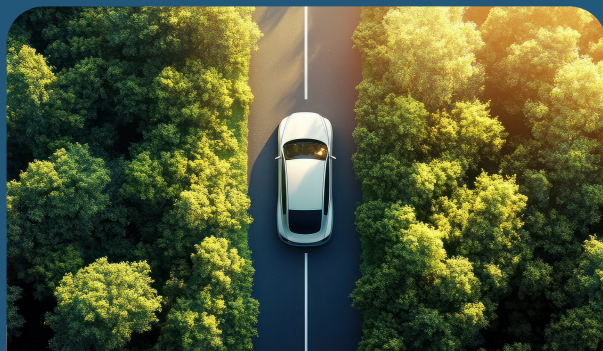
Knowledge Singularity

Fusion of knowledge



SEAMLESS TRANSITION FROM INITIAL CORE TO FUTURE OPPORTUNITIES

# Industries of the Future Gain Faster Knowledge Access



TODAY

Mobility

ihovis

ROTAX.

KST.

MAN

POPPE+POTTHOFF

ICM<sup>®</sup>  
Institut Chemnitz  
Maschinen- und Anlagenbau e.V.

Existing customers to date



FUTURE

Scale-ups &amp; First Movers

plug<sup>™</sup>GP JOULE  
TRUST YOUR ENERGY.

octopusenergy

1KOM  
MA5°

ENERTRAG



THE MOBILITY HOUSE

Prospects in future industry



FUTURE +

Energy &amp; Industry

SALZGITTERAG  
Stahl und Technologie

RioTinto

Cummins

e-on

SUNCOR  
ENERGY

Prospects in future industry

Well known customers  
already use the GalaxEra MVP


Commercialization – our beachhead market: High speed scalers in green energy



We don't rely on slow, old suppliers.

We choose the fastest ones who are currently rebuilding the energy market.

# Our Knowledge Hub Approach Unlocks Chances

	 GalaxEra	Classic Training Providers	Thematic Clusters	AI tools & search engines	Conventional daily research	"Homegrown" solutions
Domain-specific expertise and information	✓	✓	✓	✓	✗	✓
Cured knowledge	✓	✗	✗	✗	✗	✗
Easy access & customer-centric	✓	✗	✗	✓	✗	✗
Secure data environment	✓	✗	✗	✓	✗	✓
Future product enhancements	✓	✗	✗	✗	✗	✗
Industry focus	Mobility, Energy & Industry	All Technical Industries	Depending on Cluster	Alle sectors of daily life	Alle sectors of daily life	Own company and industry sector



Our knowledge is  
verified and specific

BEST QUALITY

Integrated into the workflow  
instead of isolated courses

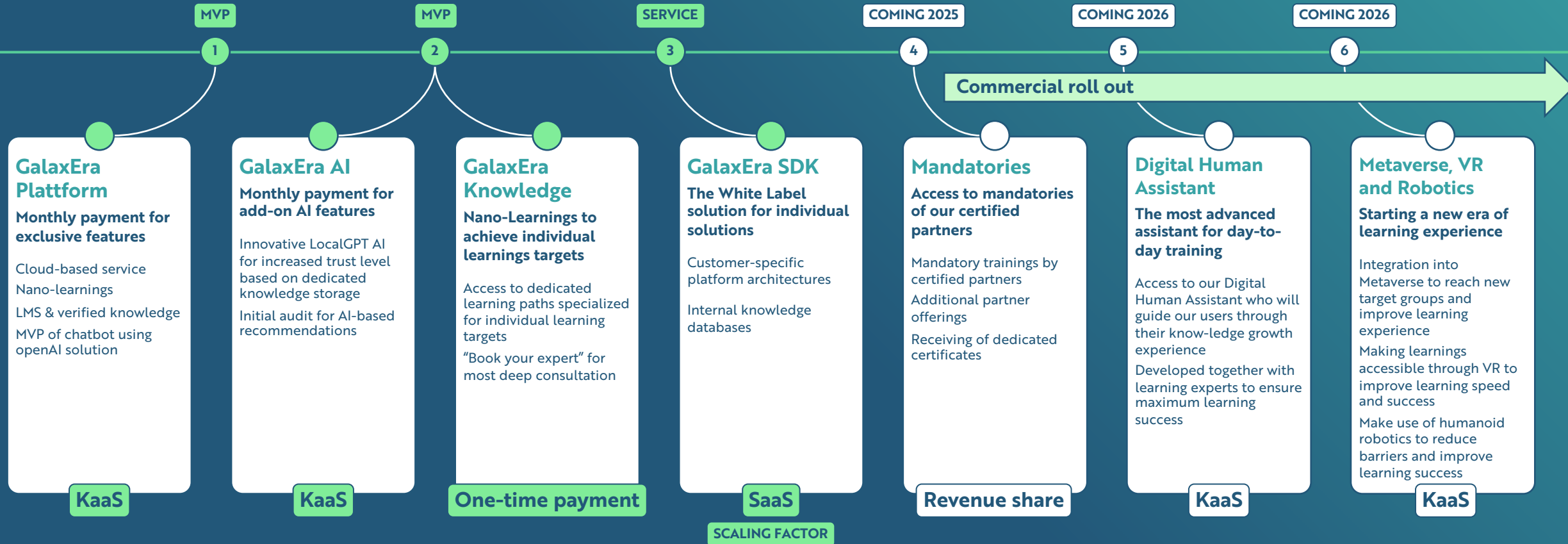
USER-CENTRIC

Dynamic & adaptive  
instead of static

TIME SAVING

THE SAME BUSINESS MODEL AS MICROSOFT

# The GalaxEra Ecosystem



GalaxEra combines various business models to ensure a continuous and sustainable value stream.  
The modular approach can be tailored for each customer and target group to define an optimal product tailoring.

HOW GALAXERA WILL LEVERAGE TO E-LEARNING MARKET MOMENTUM FOR IT'S ADVANTAGE

# We Have a Strategy to Ensure Sustainable Growth



**\$ 50B**

**TAM****Global online education market**

Statista, Global Market Insights, McKinsey (2030)

**\$ 12B**

**SAM****Online education for renewable energy in North America and Europe**

Statista, Global market Insights, McKinsey (2030)

**\$ 250 - 600M**

**SOM**

2-5 % of the SAM (2030)

**€ 47M**

**REVENUE 2028**

Based on market verticals



Funded by the European Union

**> € 2.3M**

Funding secured for further development and implementation

**> € 250k**

Revenue in 2025 YTD

**> € 100k**

Funding secured for sales and marketing concept

**> € 100k**

Revenue in 2024

**> € 300k**

Own investment of the founders

**> 100**

Active users for the current MVP of the platform



TECH, SALES, MARKETING AND SCALING EXPERTISE

# Highly Skilled Management Team



**Dr. Jörn Seebode**  
COO & CFO



**Tom George**  
CEO & CMO



**Björn Steffen**  
CTO



clean logistics



clean logistics



**Our team has green energy in the blood and know the requirements of the industry.  
We need to grow in sales & marketing operations and learning methods.**

## Supporters



**Marion Mattern**  
Financing



**Leonard Becker**  
Business Model



**Markus Petzl**  
Business Model



**Dr. Tina Müller**  
Sales Concept



**Klaus-Olaf Zehle**  
Strategy



**André Firmenich**  
Brand & Marketing



**René Schulte**  
AI & Digital Human



**Prof. Dr. Markus Haid**  
Technology



**Brent Lakeman**  
Scaling Canada



**Prof. Izael da Silva**  
Scaling Africa

JOIN US IN SCALING THE FUTURE OF KNOWLEDGE & ENERGY TRANSFORMATION

# We Are Looking for a Strategic Sales Partner

## Key achievements so far

### Successful market launch

More than 100 active users in freemium models  
Heavy industry customers secured, such as MAN  
More than 15 LoI signed by large industry players, governmental agencies and funding banks

### Platform architecture developed

Platform incl. AI, LocalGPT and APIs implemented and launched in Germany

### IP in own hands

100% of software code developed in-house securely anchored in move technology

### Knowledge content and Nano-learnings curated

More than 300 documents are validated by experts and trained to the AI  
More than 40 Nano-Learnings developed and introduced on the platform

### Freedom to operate

Brand secured in launch markets

## Why this is a game-changing opportunity

### Proven market demand

Companies urgently need smarter ways to manage and apply critical energy knowledge

### Scalable Business Model

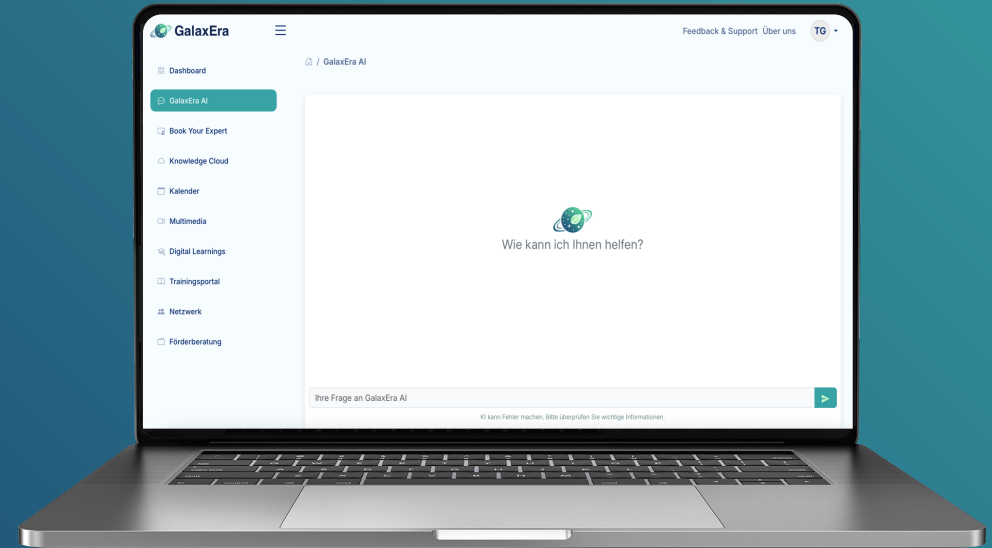
KaaS-based, high-margin, recurring revenue potential

### Unique Competitive Edge

AI-powered, industry-validated knowledge for renewable energy & ESG compliance

### First-Mover Advantage

Be the key enabler for digital transformation in energy & industry



Be part of the revolution driving the energy transition with **GalaxEra**.  
**Let's build the future together!**



### TARGETS

**Regional market introduction**  
**Customization for specific demands of further markets**

### KEY RESULTS

**Product is established in partner's target market**  
**Sales team installed**  
**Marketing strategy rolled out**  
**10 corporate lead customers acquired**

### IDEAL PARTNER PROFILE

Global education player  
Sales and marketing expert for software products  
Technology partner for AI and digital products

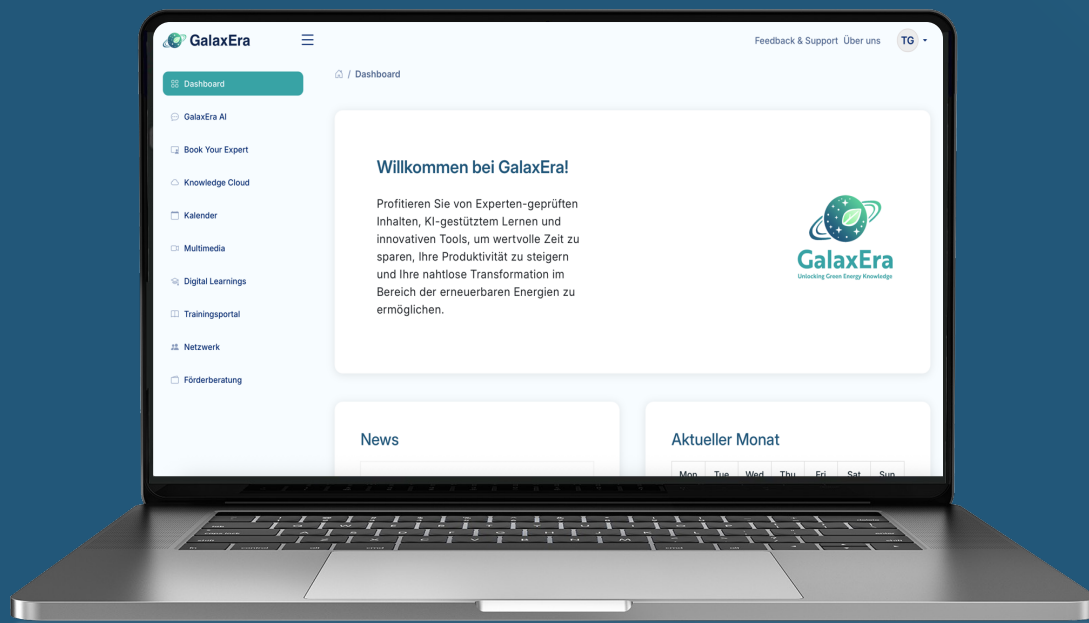
### EXIT STRATEGY

Strategic acquisition by an e-learning or ESG company  
Long-term scalability and high-growth potential



# GalaxEra

Unlocking Green Energy Knowledge



## Try it now!

[www.galaxera.de](http://www.galaxera.de)

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