

# THE INNOVATION PLATFORM OF THE FREE STATE SAXONY

We connect **people with innovative ideas** with those, who **support** them.

#InnovationmadeinSaxony

futureSAX ist an enterprise of the Free State of Saxony, initiated by the Saxon State Ministry of Economics, Labour and Transport.



### **HISTORY**







Continuation as **futureSAX GmbH,** 1<sup>st</sup> Saxon **Transfer Award** 



Strengthening activities in target groups: Focus on Innovation Culture, e.g. Business Angel Scene and Growth Concepts





Establishing the brand as an Innovation Platform with transfer activities to science and capital



Establishment of the NextGen sector and start of the conceptual Support for selected funding programs



### **Competition Host**

**Innovation Platform** 

**Innovation Agency** 

Idea. Transfer. Innovation.

Saxon sucess stories since 1992.

### THE SAXON INNOVATION ECOSYSTEM future**SAX**Idee. Transfer. Innovation FRAMEWORK FOR ACTION & TARGET GROUPS **MOTIVATION** be ready Innovation \ WILLINGNESS' Investors Innovation **ACTIVITY** NextGen **SKILLS** STRUCTURE be able be allowed Innovation Innovation Start-up **POSSIBILITY ABILITY** Alumni ● **Entrepreneurs** Research & Transfer

MISSION & MANDATE



#### Visibility

of the innovation region Saxony

#### Knowledge

of transfer services and innovations

Increasing the **perception** of the innovation region

#### **Impulses**

for founding, transfer & growth

Experience Exchange, cooperation & collaboration

central contact point

for the innovation activites

future**SAX** 

Saxony-wide & cross-industry

Networking with and contacts to innovative actors

> Increasing innovative strenght and innovation culture

Increasing the **effectiveness** of the innovation processes

IN TOTAL & ACROSS INDUSTRIES











**NETWORK** 

**EVENTS** 

**KNOWLEDGETRANSFER** 

**COMPETITIONS** 





**EXHIBITIONS** 



MENTORING





futureSAX-PARTNER-NETWORK (INSTITUTIONS)



Saxon Start-up **Partner Network** 

with more than 70 Institutions





future**SA** 

with more than 40 institutions



NextGenSupport Network

with more than 20 institutions



with more than 80 institutions

KNOWLEDGETRANSFER & NETWORKING





# Innovation Radar & Competence network:

Innovation in overview and exchange with experts



# Saxon Innovation Exchange:

Meeting point for enquirers and providers from science and business



## Saxon Investors & Transfer Roadshows:

Presentation of innovative ideas throughout Saxony and beyond



## Saxon Mentoring Network:

Contacts at eye level for exchange of experience



## The futureSAX COMPETITIONS



SAXON STATE AWARD FOR START-UP

Takes place every year.



SAXON STATE AWARD FOR TRANSFER

Takes place every two years.





SAXON STATE AWARD FOR INNOVATION

Takes place every two years.

### **SAXON INNOVATION SUMMIT**

THE ANNUAL HIGHLIGHT OF THE SAXON INNOVATION ECOSYSTEM

- Exhibition of more than 200 innovators and institutions
- Awarding of the three Saxon State Awards
- More than 50 impulses on three stages
- Interdisciplinary networking with around 700 guests



**BE THERE!** 

4th July 2023







### futureSAX-ALUMNI

AROUND 200 AMBASSADORS FOR #INNOVATIONMADEINSAXONY











igenium 🗐





scanacs

Rhebo









lipotype



**VivoSensMedical** 

Digitale Bildung

**MEDPLATTFORM** 



eevery







































KIWIGRID 🙆















*™SENORICS* 





























## ENTERPRISE













- Increase visibility in the market for professionals and cooperation partners
- Securing competitive advantages through faster implementation of innovations
- Expending networks and exchanging experiences with scientists and start-ups
- Strengthening capital transfer to accelerate growth

# THE SAXON **ENTREPRENEUR PARTNER**NETWORK



MORE THAN
40 INSTITUTIONS
IN SAXONY



# futureSAX-INNOVATION FORUM

The central impulse event for innovations in the established middle class

- Cross-industry and cross-technology trend topics regarding future topics & key technologies
- Application-oriented networking between science and business to accelerate innovation processes
- Experience exchange at management level and for innovation managers





# START UPS









FOUNDING PHASE





future**SAX**Idee. Transfer. Innovation

- Development of business model
- Growing networks and experience exchange
- Raising awareness
- Access to capital

# THE SAXON START-UP PARTNER NETWORK

MORE THAN 70
INSTITUTIONS
IN SAXONY



future**SAX** 

# SAXON START-UP FORUMS

The central impulse event for the Saxon start-up community in the idea and founding phase

- Start-up Forum I: Realising ideas How to develop business models
- Start-up Forum II: Financing Development of an investorready financing concept
- Start-up Forum III: Communication Presenting own ideas convincingly



future**SA** 

### START-UP FUNDING INNOSTARTBONUS

# TURNING AN INNOVATIVE IDEA INTO A SUCCESS STORY

future **SAX**Idea. Transfer. Innovation

- Industry-open Start-up support in Saxony
- Valueable feedback on the business idea from a panel of experts
- Founding from the sideline possible
- 1,050 EUR p.m. for 12 months
- Child bonus
- Application is possible all year round

- > 420 applications
- > 146 supported business ideas
- > 75 founded start-ups



(Sächsische Aufbau

> 386 pitches in 23 session days

➤ 409 individual support appointments



12 Months

Wrap-up-

**Growth phase** 

Meeting



## NEXTGEN





YOUTHS











- Accompany youths during their journey (Advanced)
- Strengthen the connection between school and economy
- Expertise and feedback from partner institutions

THE NEXTGENSUPPORT

NETWORK

MORE THAN 20 INSTITUTIONS
IN SAXONY



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### futureSAX-InnovationSchool

The central impulse event for Saxon young people who enjoy entrepreneurship: From the idea to the business model

# Two days interactive Workshops regarding the topics:

- How to develop Future-Skills like creative problem solution, presentation skills (Pitch) etc.?
- How to develop an idea into a business model?
- Where can I network with other interested youths and players in the Saxon Start-up scene?
- How is it **being an entrepreneur**?







# RESEARCH & TRANSFER











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KNOWLEDGE TRANSFER

RESEARCH USAGE & VALIDATION

TECHNOLOGY TRANSFER

- Sensitisation & increasing awareness
- Cooperations in science and economy
- Network expansion and experience exchange

# THE SAXON TRANSFER NETWORK



MORE THAN 80
INSTITUTIONS
IN SAXONY



# SAXON TRANSFER FORUM

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The central impulse event and exchange format for the whole Saxon Transfer-Community

- Getting to know project formats and results of the Saxon technology and transfer funding
- Further education and experience exchange in workshops
- Knowledge growth from impulses regarding Best-Practice-Transferprojects
- Expanding of the own **networks** to initiate collaborations

BE THERE! 16<sup>th</sup> November 2023



### VALIDATION FUNDING

(ACCOMPANIMENT)

# future SAX Idee. Transfer. Innovation.

Validate. Transfer. Innovate.

# Increasing commercial utilization opportunities and value creation in Saxony

- Examine, demonstrate and evaluate the exploitation potential of promising research results
- Exploit possible ways to applicate those results
- Accelerate the introduction and diffusion of modern technologies in the economy and society
- ➤ 142 applications
- > 28 funded
- > 17 realised projects



Accompaniment by futureSAX

(Sächsische Aufbaubank)



## INVESTORS













- Sensitization and exchange for (potential) **Business Angels in Saxony**
- Networking of capital-providing private individuals and institutions
- High-quality dealflow through qualified matching with capital-seeking Saxon start-ups and growth companies
- Targeted communication and approach in the network

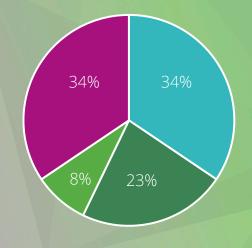
# THE future SAX INVESTORS NETWORK



> 500

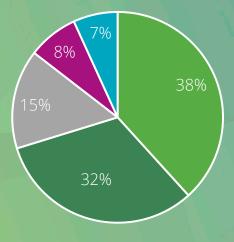
from round about 1,400 investors

### Type of investor



- Business Angels Corporate VC
- Family Office
- VC

### Phase of financing



- Pre-Seed / Seed
- ☐ Series B
- M&A

■ Series A ■ Series C+

# SAXON INVESTORS DAY

**Exclusive exchange** between **capital-providers** in the growth sector with insights into success stories of innovative, Saxon **growth companies**.

- Discover Saxony as an attractive innovation location for investments in growth companies
- Get to know selected best practise examples and potential deals in the growth process



SAVE THE DATE NOW!



# WE ARE LOOKING FORWARD TO THE EXCHANGE!

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